



2021
**ASIA
FEST**
YEAR OF THE OX



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Dear Sir/Madam,

The Asian Professionals Association of SWFL, Inc. is a registered 501(c)3 non-profit organization established in 2000 whose mission is to support Cultural and Educational causes to promote the professional development of Asian Americans in Southwest Florida. **APASWFL** (and its predecessor the National Association of Asian American Professionals) has been raising funds for culture and education in Southwest Florida through AsiaFest, a popular cultural festival held annually. Through the success of AsiaFest, **APASWFL** has provided college scholarships to eligible high school seniors in Southwest Florida.

We have exciting news! On February 6, 2021 we are presenting the 17th Annual AsiaFest "Year of the Ox" Celebration at Mercato in Naples FL. Our regular fund raising events in 2020 have been challenging so now we are working diligently to ensure we raise our production cost. Accomplishing this will help us provide exciting cultural activities and performances that will offer a deeper connection to our community. Since 2004, thousands of local residents and visitors attended AsiaFest and shared in the cultural festivities of this fun-filled family event.

We invite you to be a sponsor of this event. We are very grateful for your consideration and know that we wouldn't be where we are today without support like yours.

To make a contribution, simply complete the 2021 AsiaFest Sponsorship Form enclosed.

From our Dedicated **APASWFL** Board Members & Advisory Committee, we thank you.

<https://www.eventbrite.com/e/2021-asiafest-year-of-the-ox-celebration-tickets-127040157531?aff=ebdssbdestsearch>
Encl.

APASWFL IS REGISTERED WITH THE FLORIDA DIVISION OF CONSUMER SERVICES (CH#14782). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

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